

A coalition of female life science executives igniting positive change in the industry through action-oriented conversations

## Ready to Become a Boost Ambassador?

We are committed to building a welcoming and empowering community of strong women that is continuously growing and evolving alongside our members. Our ambassadors have three key contributions: to bring forward topics that ensure in-depth conversations that foster a solutions-oriented idea exchange, to engage with the Boost and broader BioBreak community, and to promote the group to further extend our impact.

We are looking for women who are energized by Boost's mission to help spearhead this initiative along with the BioBreak and Locust Walk teams.

### The Ambassador Mission:

- **Build the community:** foster a community that inspires and empowers women to have action and solution-oriented conversations that will improve gender parity in the life science industry
- **Be in members' corner:** leverage your network and introduce friends and colleagues to Boost, fostering an incredible group of diverse, yet like-minded women
- **Leverage your insight:** events provide access to thought leadership and community networking, but we need our Ambassadors to shape the topics and formats to ensure the content is of utmost value to members
- **Show up for each other:** form and maintain meaningful connections

### Boost's Ask of Ambassadors:

- **Assist the Boost team with group awareness with a "promotion kit"**
  - Send Boost designed emails to relevant and qualified contacts in your network
  - Engage on social media: Post LinkedIn graphic (provided by Boost team) and LinkedIn group participation
- **Help us shape the mission**
  - During our quarterly events, attend and lead digital breakout room discussions with members to share expertise and insight to be of value to the group
  - Join quarterly ambassador calls to workshop future breakout room discussions and ensure that Boost is staying aligned

### Ambassadors Benefits:

- **Personal and industry development:** make lasting connections with decision makers to enhance your career, and the careers of others, and together, create actionable solutions to industry, gender, and title-specific topics
- **Promoted by Boost:** you will be featured on Boost's LinkedIn page whenever possible, advertised on the Boost website as a "Founding Ambassador," and acknowledged as Boost Ambassadors at digital and live events
- **Be the difference:** take pride in knowing you helped build a powerful coalition of supportive and ambitious women mobilizing positive change in the life sciences
- **You are appreciated:** along the way, the Boost team will send surprises and gifts